

Introducing:

The Changermeter

Based on Kotter's 8 actions for change

The Senseway Changemeter

making sure you have the right game plan, the right timing and the power and tools to bring it all through- on time

We live in shifting times.

We are afraid of changes, or best case- don't like it. Still we all know very well that change is needed to survive in an increasingly competitive world.

Many leaders and executives are masters in strategic planning- a bit fewer are equally good at implementing the necessary changes to reach the goals,- even fewer are good at monitoring what happens during the process, and finally- only some manage the noble art of maneuvering the whole process successfully through until the victories end.

In general, it is our experience that most changes are pulled through leaving several of the following errors behind:

- All stakeholders not on board
- Poor game plan
- No or poor information plan
- Too little time for preparation
- Too long time for implementation
- **Poorly monitoring and no tuning during the process**
- Bad timing

The Senseway Changemeter

Senseway has taken Kotters 8, added a few, and developed an easy instrument to secure the quality and success of any change in any organization.

We call it the “Changemeter”

.....no breaking news!

You are all experienced managers with
master degrees.....

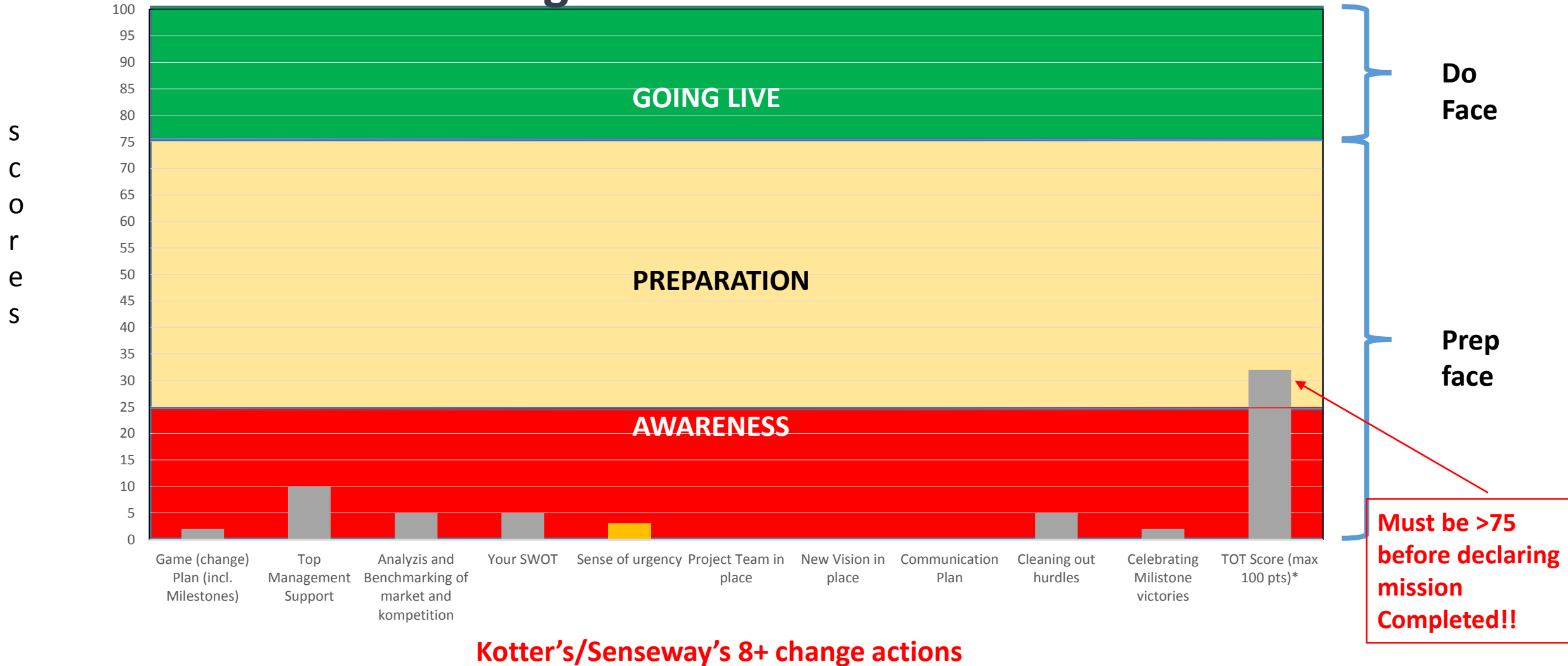
BUT:

THE REAL CHALLENGE IS NOT TO KNOW, BUT

TO DO!

Company XYZ, Norway

Changemeter Score Board



Kotter's/Senseway's 8+ change actions

**Call us today to learn more,
and secure the success of your
own necessary changes!**

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SENSEWAY
